



ARAUCARIA HOTEL & SPA
La nouvelle adresse Chic et Sport de La Plagne

NEW HOTEL: Opening December 15th 2017 **The new hot Chic & Sporty address in La Plagne**

To discover the new identity of **Araucaria Hotel & Spa**, mark your calendar to visit La Plagne in mid-December 2017! After hotel openings in Chamonix Valley – Hôtel Héliopic Sweet & Spa in 2013 and Rockypop Hotel in 2016 – **Romain Trollet's** Assas Hôtels Group has now acquired the Araucaria Hotel at **La Plagne**. On the programme: an ambitious renovation coupled with an expansion that will offer innovative services, where each space is being designed by interior decorator **Leslie Gauthier** in a unique amalgamation of **the refinement of a 4 star hotel dedicated to relaxation and a fun, modern lifestyle hotel**.

The sporty, family-friendly La Plagne Resort is located in **Paradiski**, the second largest ski area in the world. Despite guaranteed snow, "all skiing" is no longer enough for holidaymakers who are also in search of time for sharing, rest and a change of scenery in the mountains: at Plagne Centre (1,970 m), at the foot of the Slalom Stadium, **Araucaria Hotel & Spa** offers innovative hotel services during the day or after skiing, so guests can **disconnect from their daily routines, live together, re-energize and have fun!**

At the heart of the extension, a new 1,000 sqm space will hold an unexpected number of surprises offering peaceful cohabitation between generations and clientèle segments: on a romantic stay or as a family, with a group of friends or co-workers, this living space will offer an impressive cocktail bar, a stage with a piano, a mountain corner, a kids' play area with an igloo and secret passage, a small auditorium, games for the young at heart (arcade games, table football, etc.), and the list goes on... enough to take full advantage of a trip to the mountainside.

Another new development is Spa Nuxe, 450 sqm of comprehensive facilities (pool, sauna, tepidarium, and single and couples treatment rooms) providing signature treatments. The spa is being carefully designed with a Treasure Island style water games space for kids, so that young and old can enjoy our wellness services with complete peace of mind.

On the restaurant side, the fun, chic concept of a large delicatessen makes mealtimes a real trip to the market. From the rotisserie to the bakery, by way of the pizzeria or the fishmonger's, the buffets are as beautiful as they are delicious and, of course, everything is homemade using only the freshest products!

When it comes time to go to bed, 84 chic and cosy rooms (Classic, Superior or Family categories) offer all the comfort of a 4 star hotel, including very high speed WiFi and next generation televisions with free video on demand. Each room has a terrific view of the pistes or the Mont Blanc mountain range.

These innovative packages are rounded out by a fully equipped **170 sqm business centre** with natural lighting, as well as a variety of skier services including a **ski shop** in the hotel.

About Araucaria Hotel & Spa: A chic and sporty atmosphere throughout this bold renovation: with 84 cosy rooms with views of the pistes or the Mont Blanc mountain range, spacious, original living areas, and the extraordinary, well designed Spa Nuxe offering quality services for all ages, Araucaria Hotel & Spa is the perfect place to come together, relax and recharge, as a couple or family, or amongst friends!

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